



basic education

Department:
Basic Education
REPUBLIC OF SOUTH AFRICA

TOURISM

GUIDELINES FOR PRACTICAL ASSESSMENT TASKS

2012

These guidelines consist of 15 pages.

THE PRACTICAL ASSESSMENT TASK FOR TOURISM

TEACHER INFORMATION

1. INTRODUCTION

The Practical Assessment Task for Tourism should allow the learner to display understanding of the tourism industry as a dynamic economic sector. It should enhance the knowledge, values and skills learners acquired in Grades 10, 11 and 12 about travel practice.

The learners must follow the format and structure of the PAT but the end product, which must be in the form of an **Information Booklet**, should show individuality with regard to the choices in provinces and attractions.

2. PLANNING FOR THE TASK

Time Frames

- The Practical Assessment Task in Tourism has two phases.
- The PAT must be started in January and completed and marked by the end of August.
- The teacher should dedicate regular lesson time in class, for example a double lesson every second week, for learners to work on the PAT under his/her guidance.
- The majority of the PAT should be done in class and certain sections can be completed as homework.

2.2 The role of the teacher

- The PAT is a compulsory component of the subject and forms part of the final examination. It should receive the same level of consideration as any other part of a final examination.
- Prior knowledge from Grades 10 and 11 will be required to complete the PAT.
- Guidance from the teacher will be needed throughout the task.
- Work must be done under controlled conditions during the PAT lessons.
- It is the responsibility of the school and the Tourism teacher to provide the resources. Learners should however be encouraged to access additional resources.
- Examples of templates for the tour plan, itinerary and the cost of the tour are included.
- Teachers may not develop templates for other sections of the task.
- The teacher **MUST** use the assessment tool provided to standardise marking.

3. RESOURCES FOR THE TASK

- Information on backpacker tourism in South Africa
- Flight schedules: to and from Frankfurt and Johannesburg
- A BAZ bus route map, time schedule, ticket options and prices (www.bazbus.com)
- Information about backpacker accommodation in South Africa
- Information about tourist attractions in two provinces in South Africa on the BAZ bus route
- Information on cruise liners: price packages, on board facilities and activities, accommodation, travel documents and baggage allowances (www.starlightcruises.co.za)
- Information on the Portuguese islands: activities that can be done on the island.
- Information on the diverse cultures of South Africa



Additional resources

- Recent BAZ bus prices and schedules can be obtained from the website www.bazbus.com
- Backpacker travel magazines (for example *Dirty Boots*, *Coast to Coast*)
- Useful websites: www.backpackingsouthafrica.co.za; www.backpackersinsouthafrica.com; www.coastingafrica.com; www.capebackpackers.com

4. OVERVIEW OF THE TOUR

Your three young friends from Frankfurt in Germany have asked you to arrange and accompany them on a back-packing tour in South Africa for two weeks. The holiday will end with a four day cruise **package** from South Africa to the Portuguese islands on either the MSC Sinfonia or the MSC Melody.

4.1 TOURIST PROFILE

Age: approximately 18–20 years
 Income: budget travellers (young and upcoming market)
 Nationality: three Germans and one South African

4.2 SPECIAL INTERESTS

- Photography
- Game viewing
- Adventure activities
- South African Cultures



4.3 THE TYPE OF TOUR

- Backpacking
- A luxury cruise package

4.4 THE TOUR

- Duration: 14 days (the tour starts and ends in Johannesburg). The tour must include two South African provinces and a 4 day cruise to the Portuguese islands.
 Day 1 and day 14 – set aside for arrival to South Africa and departure to Germany respectively.

The 14 day tour plan

Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7	Day 8	Day 9	Day 10	Day 11	Day 12	Day 13	Day 14
Arrive in JHB									Cruise	Cruise	Cruise	Cruise	Depart to Germany

Tour of two provinces

- Time of the year: summer in South Africa
- Transport
 Air: Only between Germany and South Africa
 Land: Baz Bus as main mode of transport. For other short distance transport, select the most affordable public transport options available, for example buses, trains, taxis; rickshaws, bicycles, etc.

Water: Cruise liner

- Accommodation

Backpackers' accommodation (choose cheapest options available)

Cruise liner: sharing 4-berth cabin

4.5 ACTIVITIES

A minimum of TWO activities per province

- Province 1 – photography and wildlife
- Province 2 – adventure and culture

Cruise: a minimum of THREE activities per day on board the cruise liner and ONE activity on the Portuguese islands.

5. INSTRUCTIONS TO LEARNERS

- The task will be done in **two phases**.
- Present the information in the format of an A4 **information booklet**.
- Follow the instructions given to plan a tour for the FOUR backpackers.
- The final completed task must be handed in on a date set by the teacher.
- Your final PAT which includes both phases 1 and 2 must be very neat and creative. Poor language and spelling errors will be penalised.



BACKPACKING AND CRUISING IN SOUTH AFRICA

PHASE 1		Marks
1.	Cover page of Information Booklet (2 marks)	
	• Name of the tour	1
	• Illustrations and pictures relevant to your tour	1
2.	Table of Contents (3 marks)	
	• All sections included (Phases 1 and 2)	2
	• Corresponding page numbers	1
3.	Backpacking (10 marks)	
	• Explain the concept <i>backpacking</i> .	2
	• Give FOUR reasons why tourists backpack.	8
4.	Introduction (20 marks) (do this after your initial planning stage)	
	Write a summarised overview of your tour. Use the following as headings for your summary:	
	(a) Land & air arrangements	
	• Name of the airline, date of arrival and departure	3
	• Name and describe the main land transport used.	2
	• Name main cities/towns to be visited.	2
	• Name the main attractions/activities.	2
	(b) Cruise liner	
	• Name of the cruise liner	1
	• Name the route of the cruise.	3
	• Give the arrival and departure dates.	2
	• Name the main activities on board the cruise liner.	2
	(c) Conclusion	
	Capture the essence of your tour to inspire and excite your friends from Germany to go on this trip.	3
5.	Travel Entry Documents (8 marks)	
	Applying for a passport	
	• Complete an application form for a passport for yourself. (<i>Photograph*</i> , <i>thumb print</i> , <i>signature</i> , <i>complete only the relevant sections on the form</i>) <i>* Can be any photograph</i>	5
	• List THREE items required to apply for a passport.	3

6.	Flight Information (20 marks)		
	Source a flight schedule of SAA and one other airline operating between OR Tambo International Airport and Frankfurt International Airport.		
6.1	Compare the two airlines in terms of the following:		
		Name of Airline 1	Name of Airline 2
	Number of flights per day		2
	Cost of economy return flights for one person		2
	Baggage allowance:		
	(a) Hand luggage		2
	(b) Checked baggage		2
	Type of aircraft		2
	Passenger capacity		2
6.2	Based on the information in 6.1, select the most appropriate flight for your friends and indicate the following:		
	• Flight number		1
	• Departure time from Germany		1
	• Arrival time in South Africa		1
6.3	Motivate the reason for your choice of this particular flight.		2
6.4	Convert the cost of the economy class return ticket for one person from ZAR into euros. Show all calculations.		3
7.	The Baz Bus (6 marks)		
	Explain		
	(a) TWO services offered by the Baz Bus		2
	(b) The FOUR ticketing options		4
8.	The Route Map (7 marks)		
	Indicate the following on an outline map of South Africa:		
	• The route you would use on the South African leg of the tour.		2
	• Use a symbol to indicate the airport of departure.		1
	• Use arrows to indicate the direction of travelling.		1
	• Use a symbol to indicate the accommodation in both provinces.		1
	• Include a legend on the map.		2

9.	Accommodation and Attractions in South Africa (24 marks)	
	Find information on backpacker accommodation and attractions along your route.	
	<ul style="list-style-type: none"> For each of the two South African legs of the tour, provide the following information: 	
	TWO accommodation establishments (one in each province) <ul style="list-style-type: none"> Name Location (full physical address or TWO contact details) Description of facilities offered at accommodation establishment. 	1 1 2
		$4 \times 2 = 8$
	FOUR attractions (two in each province) <ul style="list-style-type: none"> Name Location Description of attraction 	1 1 2
		$4 \times 4 = 16$
	TOTAL	100

BACKPACKING AND CRUISING IN SOUTH AFRICA

PHASE 2		Marks
1.	Information on the cruise package (10 marks)	
	• List TWO items that are included in the price of the cruise package.	2
	• List TWO items that are not included in the price of the cruise package.	2
	• Investigate the forms of payment used on board the cruise ship. Name TWO.	2
	• Name the currency in which the prices are quoted on board the ship.	1
	• Describe the type of cabin booked for your friends and yourself.	3
2.	Tour Plan (15 marks)	
	Complete a ONE-page overview of the tour plan for the 14 days. A detailed explanation of the activities is not required for this tour plan. Use the template provided.	

Example:

Day & date		Name of closest town	Morning activities (09:00–13:00)	Afternoon activities (14:00–18:00)	Evening activities (19:00–late)	Accommodation	Transport
5	11 Nov.	Scottburgh	• Scuba diving at Aliwal Shoal	• Kite surfing • Swimming at Aliwal Shoal	• Movies • Evening at leisure	• Angle Rock Backpackers in Scottburgh	• Public transport
3.	Itinerary for the four days on the cruise liner (32 marks)						
	Draw up a detailed TIMED itinerary for the FOUR days on board the cruise ship. A detailed explanation of the four days is required. Use the template provided.						

Template

Day & Date	Day of the week	Daily activities	Additional information
10	Friday	Morning: Afternoon: Evening:	

4.	Cost of the tour for ONE person (30 marks)	
	Draw up a breakdown of the proposed cost of the tour for one person. The following should appear on the costing sheet:	
	• Heading	2
	• Expenses:	
	- Transport	8
	- Accommodation	4
	- Meals	2
	- Entertainment	2
	- Activities	2
	- Entrance fees	2
	- Travel insurance	2
	- Unforeseen expenses	2
	- Total cost of cruise package	2
	- Total cost of the tour (for ONE person)	2
5.	Presentation (13 marks)	
	• PAT presented in the form of an Information Booklet	3
	• Creative and logical presentation	3
	• Resources/Bibliography	2
	• Quality of language, spelling and writing skills	5
	TOTAL	100

ASSESSMENT: Phase 1**BACKPACKING AND CRUISING IN SOUTH AFRICA**

Name of Learner:

	PHASE 1	Marks	Learner's mark
1.	Cover page of Information Booklet (2 marks)		
	• Name of the tour ✓	1	
	• Illustrations and pictures relevant to your tour ✓	1	
2.	Table of Contents (3 marks)		
	• All sections included (Phases 1 and 2) ✓✓	2	
	• Corresponding page numbers ✓	1	
3.	Backpacking (10 marks)		
	• Concept well explained ✓✓	2	
	• FOUR reasons listed why tourists backpack (2 x 4 = 8) ✓✓	8	
4.	Introduction (20 marks)		
	(a) Land & air arrangements		
	• Name of the airline ✓, date of arrival ✓ and departure ✓	3	
	• Name and describe ✓✓ the main land transport used.	2	
	• Name main cities/towns to be visited. ✓✓ (minimum TWO cities/towns named)	2	
	• Name the main attractions/activities. ✓✓ (minimum TWO attractions mentioned)	2	
	(b) Cruise liner		
	• Name of the cruise liner. ✓	1	
	• Name the route of the cruise (Depart from ✓ ... to ✓ back to ✓)	3	
	• Give the arrival ✓ and departure dates. ✓	2	
	• Name the main activities on board the cruise liner. ✓✓ ✓✓ (minimum TWO activities named)	2	
	(c) Conclusion		
	The learner captured the essence of the tour ✓ to inspire ✓ and excite ✓ the friends from Germany to go on this trip.	3	
5.	Travel Entry Documents (8 marks)		
	Applying for a passport		
	• Application form for a passport completed by the learner. (Photograph*, ✓ thumb print, ✓ signature, ✓ complete only the relevant sections on the form ✓✓) * Can be any photograph	5	
	• THREE items required to apply for a passport listed. ✓✓✓	3	

6. Flight Information (20 marks)					
		Name of Airline 1	Name of Airline 2		
6.1	Number of flights per day	✓	✓	2	
	Cost of economy return flights for one person	✓	✓	2	
	Baggage allowance:				
	(a) Hand luggage	✓	✓	2	
	(b) Checked baggage	✓	✓	2	
	Type of aircraft	✓	✓	2	
	Passenger capacity	✓	✓	2	
6.2	• Flight number ✓			1	
	• Departure time from Germany ✓			1	
	• Arrival time in South Africa ✓			1	
6.3	Acceptable reasons were given for the choice of this particular flight. ✓✓			2	
6.4	The conversion of the economy class return ticket for one person from ZAR into euros was done correctly. (Calculations were shown.) ✓✓✓			3	
7. The Baz Bus (6 marks)					
	(a) TWO services offered by the Baz Bus were explained. ✓✓			2	
	(b) The FOUR ticketing options were explained. ✓✓✓✓			4	
8. The Route Map (7 marks)					
	• The route used for the South African leg of the tour was correctly indicated. ✓✓			2	
	• The airport of departure was indicated. ✓			1	
	• Arrows to indicate the direction of travel were used correctly. ✓			1	
	• One accommodation establishment per province was indicated. ✓			1	
	• Accurate legend was included. ✓✓			2	
	• The route you would use on the South African leg of the tour was indicated. ✓✓			2	

9.	Accommodation and Attractions in South Africa (24 marks)		
	TWO accommodation establishments (one in each province) were given.		
	- Name ✓	1	
	- Location (full physical address or TWO contact details) ✓	1	
	- Minimum of TWO facilities described. ✓✓ (4 x 2 = 8)	2	
	FOUR attractions (two in each province) that matched the interest and profile of the tourists were given.		
	- Name ✓	1	
	- Location ✓	1	
	- Full description of the attraction was given ✓✓ (4 x 4 = 16)	2	
	TOTAL:		100

ASSESSMENT: Phase 2

BACKPACKING AND CRUISING IN SOUTH AFRICA

Name of Learner:

	PHASE 2	Marks	Learner's mark
1.	Information on the cruise package (10 marks)		
	• TWO items listed ✓✓	2	
	• TWO items listed ✓✓	2	
	• TWO forms of payment indicated. ✓✓	2	
	• Correct currency given. ✓	1	
	• Type of cabin ✓ booked was described correctly. ✓✓	3	
2.	Tour Plan (15 marks)		
	• Consecutive dates for each day indicated. ✓	1	
	• Day 1 and day 14 reserved for arrival ✓ and departure. ✓	2	
	• TWO activities per province indicated according to the interests of the tourists. Province 1 – photography and wildlife ✓✓ Province 2 – adventure and culture ✓✓ (2 x 2 = 4)	4	
	• Location of all the activities indicated. ✓✓	2	
	• Accommodation for each day indicated. ✓✓	2	
	• Transport for each day indicated. ✓✓	2	
	• Logical spread of activities. ✓✓	2	
3.	Itinerary for the four days on the cruise liner (32 marks)		
	• Day and date per day ✓	1	
	• Detailed description of THREE activities per day. (3 x 2 = 6) ✓✓✓✓✓✓✓✓	6	
	• Relevant additional information provided. ✓	1	
	(8 x 4 = 32)		
4.	Cost of the tour for ONE person (30 marks)		
	• Heading ✓ Layout ✓	2	
	• Expenses:		
	- Realistic prices for FOUR different modes of transport were given. ✓✓ (2 x 4 = 8)	8	
	- Realistic prices for TWO types of accommodation in two provinces were given. ✓✓ (2 x 2 = 4)	4	
	- Realistic meal prices provided. ✓✓	2	
	- Realistic amount for entertainment was included. ✓✓	2	
	- Realistic amount for activities was included. ✓✓	2	
	- Realistic amount for entrance fees was included. ✓✓	2	
	- Realistic amount for travel insurance was included. ✓✓	2	
	- Unforeseen expenses included. ✓✓	2	
	- Total cost of cruise package given. ✓✓	2	
	- Total cost of the tour calculated correctly. ✓✓	2	

5.	Presentation (13 marks)		
	• PAT presented in the form of an Information Booklet. ✓✓✓	3	
	• Creative ✓ and logical presentation ✓✓	3	
	• Resources/Bibliography ✓✓	2	
	• Quality of language ✓, spelling ✓✓ and writing skills ✓✓	5	
	TOTAL	100	