



Province of the
EASTERN CAPE
EDUCATION

**NATIONAL
SENIOR CERTIFICATE**

GRADE 11

NOVEMBER 2014

**ENGLISH FIRST ADDITIONAL LANGUAGE P1
MEMORANDUM**

MARKS: 80

This memorandum consists of 9 pages.

INSTRUCTIONS TO MARKERS

1. Candidates are expected to answer ALL the questions.
2. This memorandum serves as a guide to markers. Some responses may require a marker's discretion.
3. Candidates' responses should be assessed as objectively as possible.

SECTION A: COMPREHENSION

NOTE: Incorrect spelling and language errors should not be penalised, because the focus is on understanding.

QUESTION 1

- 1.1 1.1.1 She helped to revamp the interiors of homes in disadvantaged communities. ✓ (1)
- 1.1.2 Making a Difference Through Design. ✓ (1)
- 1.2 1.2.1 She did research ✓ and discovered that 76% of school-going children had difficulty in getting to school every day. ✓ (2)
- 1.2.2 She called it Scoot-2-School because the children would use the scooter ✓ to transport them to school. ✓ (2)
- 1.3 1.3.1 The term eco-friendly means that the product would not be harmful to the environment. ✓ **(Accept any relevant answer.)** (1)
- 1.3.2 If she wanted to win the competition her product would have to make an impact on the judges, so it had to be different. ✓✓

OR

If her product was different, it would sell because there would be a demand for the product in order to convey learners to school. ✓✓
(Accept any relevant answer.) (2)

- 1.3.3 The product can be used for storage ✓ and as a desk. ✓ (2)
- 1.3.4
- She used material that could be recycled. ✓
 - Riders of the scooters had to use their feet to get the scooter to move so there was no carbon dioxide being discharged into the air. ✓ (2)
- 1.4 1.4.1 False. "I gave it everything I could." ✓
- NOTE:** No mark should be awarded for TRUE/FALSE. The reason/substantiation is what should be considered. (1)
- 1.4.2 D / to do what is expected of you. ✓ (1)
- 1.5 1.5.1 "showcased" ✓ (1)
- NOTE:** Word must be spelt correctly. Do NOT penalise for the omission of quotation marks.
- 1.5.2 She won an iPad, ✓ Adobe Software ✓ and a trip to the Design Indaba. ✓ (3)

- 1.6 The young visitors. ✓ (1)
- 1.7 It is a project that is tested on a small scale ✓ before it is introduced. ✓ (2)
- 1.8 Open-ended response.

Yes. I have learnt that if you are creative, you can use your creativity in a positive way to assist others. ✓✓

OR

No. I am not creative so I will not be able to invent something that can help the disadvantaged. ✓✓

NOTE: The above are only examples. A candidate can score 1 mark for an answer that is not well-substantiated. Do not award a mark for Yes/No only. (2)

TEXT B

- 1.9 Cradock ✓ (1)
- 1.10 The high temperatures experienced in the cities and towns mentioned suggests that it is summer. / The sun rises very early and sets late in the evening. (1)
- 1.11 Since she is flying early in the morning, when it is still cool, I would advise her to layer her clothing / wear a light jacket or jersey ✓ which she can remove when the weather becomes warmer later in the day. ✓ (2)
- 1.12 It is high tide ✓ so the child's safety could be compromised ✓ if left unsupervised. (2)

TOTAL SECTION A: 30

SECTION B: SUMMARY**QUESTION 2**

The following points form the answer to the question:

	QUOTATIONS	FACTS (NOTE: Candidates may rephrase facts differently.)
1.	'Ensure that there are no grammar and spelling mistakes.'	Ensure perfect grammar and spelling.
2.	'... keep educational jargon to a minimum.' 'Keep the language simple.'	Avoid using jargon./ Write in simple language.
3.	'Tailor your application to the specific job requirements.'	Adapt your application to the particular requirements of the job.
4.	'... provide a complete chronological history of your careers.'	Provide a detailed history of your careers.
5.	'It is important that the layout of your CV is neat.'	The arrangement of your CV must be neat.
6.	'Sell yourself.' 'Record your achievements and successes'	Mention your achievements and successes.
7.	'Ensure that all the requested documentation and testimonials are attached to your CV.'	Attach all documents and testimonials to your application.
8.	'List at least three people that the governing body can contact for a reference.'	List three references.

Marking the summary:

The summary should be marked as follows:

- **Mark allocation:**
 - 7 marks for 7 points (1 mark per main point)
 - 3 marks for language
 - Total marks 10
- **Distribution of language marks when candidate has not quoted verbatim:**
 - 1–3 points correct: award 1 mark
 - 4–5 points correct: award 2 marks
 - 6–7 points correct: award 3 marks

- **Distribution of Language marks when candidate has quoted verbatim:**
 - 6 – 7 quotes: award no language mark
 - 1 – 5 quotes: award 1 language mark

- **Word Count:**
 - Markers are required to verify the number of words used.
 - Do not deduct any marks if the candidate fails to indicate the number of words used, or if the number of words used is indicated incorrectly.
 - If the word limit is exceeded, read up to the last sentence above the stipulated upper limit and ignore the rest of the summary.

TOTAL SECTION B: 10

SECTION C: LANGUAGE**NOTE:**

- One-word answers must be marked wrong if the spelling is incorrect.
- In full-sentence answers, incorrect spelling should be penalised if the error is in the language structure that is being tested.
- Sentence structures must be grammatically correct and be given in full sentences as per instruction.

QUESTION 3: ANALYSING AN ADVERTISEMENT

3.1 EverySun for everyday. ✓ (1)

3.2 B/they are ✓ (1)

3.3 At mothers/parents. ✓ (1)

3.4 It helps to prevent damage to the skin. ✓

OR

It prevents premature aging. ✓ (1)

3.5 The advertiser wants to convey the message that of all the sunscreens available in South Africa, EverySun is the most reliable/the most popular. ✓ (1)

3.6 It will allow the reader to obtain more information about the product. ✓

OR

It reveals that the advertiser is willing to communicate with the reader. ✓ (1)

3.7 The boys playing show they are having fun which depicts enjoyment. ✓
Summer is depicted by the swimming costumes the boys are wearing/the swimming pool they are playing in. ✓ (2)

3.8 Open-ended response.

Yes. It will work out economical because it can be used by both adults and children. It also serves as a moisturiser and prevents aging in women. ✓✓

OR

No. I do not believe that any product can protect your skin against South Africa's hot sun. The sun can damage your skin even if you are wearing a sunscreen. ✓✓

NOTE:

- Do not award a mark for YES or NO only.
- Accept a well-substantiated response for full marks.
- The above are merely examples of possible responses. Allow for the candidate's own, but relevant interpretation.

(2)
[10]

QUESTION 4: ANALYSING A CARTOON

4.1 4.1.1 She has slammed the door. ✓

OR

Use is made of an exclamation mark to show she is angry. ✓

OR

Bold letters are used to emphasise what has angered her. ✓

NOTE: Accept any TWO of the above. (2)

4.2 4.2.1 The dustbin men. ✓

OR

The security guards. ✓

OR

The postmen. ✓

NOTE: Accept any TWO of the above. (2)

4.2.2 She is silent because she is listening attentively to Mother Anderson venting her anger. ✓ (1)

4.2.3 This is an open-ended response.

Yes. They render a service to you so you can show some appreciation by giving them a bonus. ✓✓

OR

No. It is their jobs so they are being paid to do it, so there is no reason to provide them with a bonus.

NOTE:

- Do not award a mark for YES or NO only.
- Accept a well-substantiated response for full marks.
The above are merely examples of possible responses. Allow for the candidate's own, but relevant interpretation. (2)

4.2.4 C / to show that Mother Anderson is thinking and realising that the appearance of these workers is too much of a coincidence. ✓ (1)

4.3 The words, "Ho. Ho. Ho" are often used by Father Christmas. ✓

OR

The Christmas decorations illustrate Christmas. ✓

NOTE: Accept any ONE of the above. (1)

4.4 She is happy because she has succeeded in her plan of informing the workers when her employers were at home so that they could give the workers a Christmas bonus. (1)

[10]

QUESTION 5: LANGUAGE AND EDITING SKILLS

NOTE: Spelling in this question must be correct.

TEXT F

- 5.1 5.1.1 (a) determined ✓ (1)
 (b) wants ✓ (1)
 (c) his ✓ (1)
 (d) accidentally ✓ (1)
- 5.1.2 imitate/copy ✓ (1)
- 5.1.3 Zwane said that he ✓ didn't/did not ✓ remember the pain or the faces of doctors. (2)
- 5.1.4 Zwane was among 116 youngsters who would fly to Cuba to study medicine. ✓✓ (2)
- 5.1.5 Zwane's burns were treated by doctors. ✓ (1)
- 5.1.6 Gauteng does not have/doesn't have nearly 30 newly qualified doctors working in its hospitals. ✓ (1)
- 5.1.7 Cuban ✓ (1)
- 5.1.8 Zwane, who had dreamed of becoming a policeman, changed his mind when he was ten years old. ✓ (1)

TEXT G

- 5.2 5.2.1 Nelson Mandela Bay is a value-for-money holiday destination, isn't it/is it not? ✓ (1)
- 5.2.2 The person living in Nelson Mandela Bay is friendly. ✓ (1)
- 5.2.3 Saint ✓ (1)
- 5.2.4 B / an ✓ (1)
- 5.2.5 Sporting heroes have either made Nelson Mandela Bay their home or they have found an ideal training base here. ✓✓

OR

Either sporting heroes have made Nelson Mandela Bay their home or they have found an ideal training base here. ✓✓

NOTE: Accept any ONE of the above. (2)

- 5.2.6 Fact (1)
- [20]**

TOTAL SECTION C: 40
GRAND TOTAL: 80