

Province of the

**EASTERN CAPE**

EDUCATION

**NATIONAL**

**SENIOR CERTIFICATE**

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| **GRADE 11** |

**NOVEMBER 2010**

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| **ENGLISH HOME LANGUAGE – PAPER 1**  **MEMORANDUM** |

**MARKS: 70**

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| This memorandum consists of 8 pages. |

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| **INSTRUCTIONS FOR MARKERS** | |  |
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| 1. | This marking memorandum is intended as a guide for markers. |  |
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| 2. | It is by no means prescriptive, exhaustive or complete. |  |
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| 3. | The chief marker will discuss the memorandum with the markers before the commencement of marking at the marking centre. |  |
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| 4. | Candidates’ responses should be considered on merit. |  |
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| 5. | Wherever appropriate, marks should be awarded on a holistic basis. |  |
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| **Marking the comprehension:** | |  |
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|  | * Incorrect spelling in one-word answers should be marked wrong. |  |
|  | * Incorrect spelling and language errors in longer responses should not be penalised because the focus is on understanding. |  |
|  | * For **open-ended** questions, no marks should be awarded for YES/NO or I AGREE/DISAGREE. The reason/substantiation/motivation is what should be considered. |  |
|  | * For TRUE/FALSE or FACT/OPINION questions, the mark should be split, i.e. award 1 mark for TRUE/FALSE or FACT/OPINION and a mark for the reason/substantiation/motivation/quotation. |  |
|  | * For questions which require quotations from the text, **do not** penalise candidates for omitting the quotation marks. |  |
|  | * When one-word answers are required and the candidate gives a whole sentence, mark correct **provided that** the correct word is underlined/highlighted. |  |
|  | * When two/three facts/points are required and a range is given, mark **only** the first two/three. |  |
|  | * If a candidate uses words from another language other than the one being examined, disregard those words, and if the answer still makes sense, do not penalise. However, if a word from another language is used in a text and required in an answer, this will be acceptable. |  |
|  | * Accept dialectal variations. |  |
|  | * For multiple-choice questions, accept BOTH the letter corresponding with the correct answer AND the answer written out in full. |  |

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| **SECTION A: COMPREHENSION** | |  |
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| **QUESTION 1: READING FOR MEANING AND UNDERSTANDING** | |  |
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| **TEXT A** | |  |
|  |  |  |
| 1.1 | Clearly define the meaning of a “social hierarchy” in this context. |  |
|  | * **Sorting into order from top to bottom according to position on the social ladder.** | (2) |
|  |  |  |
| 1.2 | What do zombies lack which means that they are “not at the top of the list”. |  |
|  | * **They are not popular/sophisticated/do not have a respected family tree. (Any 2)** | (2) |
|  |  |  |
| 2.1 | For which stylistic reason does the writer begin this paragraph with the word, “But”? |  |
|  | * **Indicates that a contradiction is to follow.** | (2) |
|  |  |  |
| 2.2 | What does the writer mean when he says that vampires have been the “It monster”? |  |
|  | * **They are the most popular monsters; or** * **They are the most newsworthy monsters.** | (1) |
|  |  |  |
| 2.3 | The bracketed words, “(if that’s the word)” is an example of …  A euphemism  B irony  C paradox  D symbolism   * **B – irony (accept either)** | (1) |
|  |  |  |
| 2.4 | What would make a vampire appealing to someone who valued status in a relationship?   * **Good looks, good dress sense and probably beautiful home (castles for some).** | (3) |
|  |  |  |
| 3.1 | The tone of paragraph 4 is mostly …  A anxious  B cautious  C sarcastic  D tongue-in-cheek   * **D or tongue-in-cheek (accept either)** | (1) |
|  |  |  |
| 3.2 | What is the writer’s attitude to Facebook and Twitter?   * **These tools enable past acquaintances to re-appear in our lives**   **almost as though resurrected from the dead.** | (2) |
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| 3.3 | What is the point of the rhetorical questions posed in this paragraph?   * **They are actually statements – they are not intended to be answered.**   **Provide indisputable proof that the writer’s opinion is correct.** | (2) |
|  |  |  |
| 4.1 | Why do you think it has been effective to use zombies in films when the USA has been going through difficult war situations?   * **They make the enemy seem faceless/add a touch of humour at a difficult time/are easy to identify with/take viewer’s mind off the conflict. (Any 2)** | (2) |
|  |  |  |
| 5.1 | Rewrite “coming atcha” in Standard English.   * **Coming at you** | (1) |
|  |  |  |
| 5.2 | There is an implied criticism of vampires here. Quote TWO PHRASES to prove this.   * **“swanning around” and “putting on airs”.** | (2) |
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| **TEXT B** | |  |
|  |  |  |
| 6.1 | Which TWO consecutive words indicate the obsessive popularity of the *Twilight* series?   * **“cult-like following”** | (1) |
|  |  |  |
| 6.2 | What does the phrase “beloved across all demographics” indicate about the readership of these books?   * **They appeal to a very wide readership – all ages.** | (1) |
|  |  |  |
| 7.1 | Why is it effective to have the word “Wrong” as a stand-alone sentence?   * **Makes it emphatic – our sole focus is on this word and we realise that the author herself was wrong in her assumption.** | (2) |
|  |  |  |
| 7.2 | How can we tell that the writer was totally absorbed in her reading of *Twilight*? Quote to substantiate your answer.   * **She could not put the book down. She says “I inhaled all 498 pages of *Twilight* in two days.”** | (2) |
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| **BASED ON BOTH TEXTS** | |  |
|  |  |  |
| 8. | Which do you think will have the more lasting popularity – zombies or vampires?   * **Accept either choice with suitable justification**   **Zombies – more frightening, never give up, are more humble than vampires (3 reasons needed)**  **Vampires – romantic, sophisticated, exciting (3 reasons)** | (3) |
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|  | **TOTAL SECTION A:** | **30** |

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| **SECTION B: SUMMARY** | |  |
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| **QUESTION 2: SUMMARISING IN YOUR OWN WORDS** | |  |
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| **NOTE:** | |  |
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| * Your points should take the form of clear INSTRUCTIONS to a friend who is dis-organised at work. | |  |
| * You are NOT required to re-write the title of the summary. | |  |
| * Each point must be a FULL SENTENCE. | |  |
| * Number each point to match the number of the paragraph. | |  |
| * No point may be longer than TEN WORDS. | |  |
| * Indicate the number of words used at the end of each point. | |  |
| * USE YOUR OWN WORDS. | |  |
| * MARKS WILL BE DEDUCTED IF YOU IGNORE THESE INSTRUCTIONS. | |  |
|  |  |  |
| 2.1 | **Plan your day carefully.** | **(4)** |
| 2.2 | **Make a priority list and stick to it.** | **(8)** |
| 2.3 | **Diarise contact details in a book or on the computer.** | **(10)** |
| 2.4 | **Focus on each task specifically.** | **(5)** |
| 2.5 | **Maintain a central efficient filing system.** | **(6)** |
| 2.6 | **Set rules so that employees work productively.** | **(7)** |
| 2.7 | **Do not procrastinate.** | **(3)** |
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| **DEDUCTIONS:** | |  |
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| **No mark awarded if point is not a full sentence.** | |  |
|  |  |  |
| **If any point contains more than ten words, no mark awarded for that point.** | |  |
|  |  |  |
| * **Contractions count as two words** | |  |
| * **A summary presented as one paragraph must still be marked. Look for seven sentences only. Subtract one mark at the end for incorrect format.** | |  |
| * **3 marks for style to be awarded as follows:** | |  |
| **3 marks – excellent interpretation, good use of own words, at least 6 − 7 of the points covered**  **2 marks – good interpretation, mainly uses own words, at least 4 − 5 of the main points covered**  **1 mark – fair interpretation, some copying from the original, at least 1 − 3 of the main points covered.** | |  |
| * **The style mark cannot be more than the content mark.** | |  |
| * **Subtract one mark if the word count is omitted.** | |  |
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| **TOTAL SECTION B:** | | **10** |

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| **SECTION C: LANGUAGE IN CONTEXT** | |  |
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| **QUESTION 3: ANALYSING ADVERTISING** | |  |
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| **TEXT D: CHRISTMAS PRESENT** | |  |
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| 3.1 | The humanitarian organisation, MAG, has made clever use of a Christmas tree in this advert. Prove this by referring to the heading and the graphic. |  |
|  | * **Christmas present – unexpected as the present would be to rid our world of illegal and dangerous weapons. Also ironic that the tree is actually made up of guns and ammunition instead of Christmas lights.** | (2) |
|  |  |  |
| 3.2 | How do you know that MAG is a legitimate and well-respected organisation? |  |
|  | * **It was awarded the Nobel Peace Prize in 1997.** | (1) |
|  |  |  |
| 3.3 | This advertisement contains an appeal to the reader. How is the reader urged to help? Explain clearly. |  |
|  | * **You need to log on to the website to find out what you can do.** | (2) |

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| **TEXT E: CELEBRATING CHRISTMAS 52 WEEKS OF THE YEAR** | |  |
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| 3.4 | Why are there 52 cars on this tree? |  |
|  | * **They represent the 52 week-ends of the year.** | (1) |
|  |  |  |
| 3.5 | What, exactly, is Hertz offering? |  |
|  | * **The chance to win a free weekend rental when you hire your car through them.** | (2) |
|  |  |  |
| **TEXTS D AND E** | |  |
|  |  |  |
| 3.6 | Which of the advertisements would have the better support from readers? Justify your opinion clearly. |  |
|  | * **First one would appeal to humanitarians or those interested in social issues OR** |  |
|  | * **Second one would appeal to those who hire cars and would like to win something extra.** | (2) |
|  |  | **[10]** |

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| **QUESTION 4: UNDERSTANDING OTHER ASPECT OF THE MEDIA** | | |  |
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| **TEXT F: OPINION AND ANALYSIS** | | |  |
|  |  | |  |
|  | 4.1.1 | Upon which disaster is this film based? |  |
|  |  | * **The sinking of the ocean-liner, Titanic.** | (1) |
|  |  |  |  |
|  | 4.1.2 | Look carefully at the graphic. Why is the picture of the ship’s captain so big, do you think? Give TWO reasons. |  |
|  |  | * **He is obviously a well-known actor.** * **The story probably focuses on him.** | (2) |
|  |  |  |  |
|  | 4.1.3 | Do you find the title of the film effective?   * **Yes – the sinking took place during one night only so the focus must be on that long night OR** * **No – it could be about any night and any issue – maybe even a romance.** | (1) |

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| **TEXT G: OPINION AND ANALYSIS** | | | |
|  |  |  |  |
|  | 4.2.1 | Here the Titanic has been renamed, “South Africa”. What political comment is the cartoonist setting out to make by doing this?   * **He is comparing South Africa to the doomed ship and our troubles to the iceberg/s which caused the ship to sink.** | (2) |
|  |  |  |  |
|  | 4.2.2 | What do the icebergs have in common?   * **They are all major challenges or problems plaguing South Africa.** | (1) |
|  |  |  |  |
|  | 4.2.3 | Rewrite the words of the first speaker in reported speech. Begin like this: The passenger exclaimed that …   * **The passenger exclaimed that he/she *was* going to jump and try to make it to a lifeboat. *He/She felt that* things *did not* look good.**   **(1/2 per correction).** | (2) |
|  |  |  |  |
|  | 4.2.4 | Supply ONE word to describe the register of the language used by these two speakers.   * **Colloquial** | (1) |
|  |  |  | **[10]** |

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| **QUESTION 5: TEXTUAL EDITING** | |  |
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| 5.1 | Refer to sentence 1. Rewrite this sentence removing a split infinitive and correcting a malapropism.   * **It is my duty to advise (1) you officially (1) of the poor service delivery in our suburb.** | (2) |
|  |  |  |
| 5.2 | Correct the misrelated participle error in sentence 2 by rewording the main clause.   * **..., I am greeted by huge piles of rubbish.** | (1) |
|  |  |  |
| 5.3 | Quote an example of redundancy from the first three sentences.   * **“each and every”** | (1) |
|  |  |  |
| 5.4 | There is an error regarding the apostrophe in sentence 3. Correct it by re-writing only the word correctly.   * **Goodness’** | (1) |
|  |  |  |
| 5.5 | Is sentence 4 a complex, a compound or a compound-complex sentence?   * **Compound-complex** | (1) |
|  |  |  |
| 5.6 | Which of the underlined words in sentence 5 is correct?   * **claim** | (1) |
|  |  |  |
| 5.7 | Provide a synonym for “irate” in sentence 6.   * **angry/frustrated** | (1) |
|  |  |  |
| 5.8 | There is a pronoun error in sentence 7. Rewrite the sentence correcting this error. |  |
|  | * **Surely you should expect a clean suburb when you pay your rates every month. OR Surely one should expect a clean suburb when one pays one’s rates every month.** | (1) |
|  |  |  |
| 5.9 | Name the common error found in sentence 8.   * **Ending a sentence with a preposition.** | (1) |
|  |  | **[10]** |
|  |  |  |
|  | **TOTAL SECTION C:** | **30** |
|  |  |  |
|  | **GRAND TOTAL:** | **70** |