



Province of the
EASTERN CAPE
EDUCATION

**NATIONAL
SENIOR CERTIFICATE**

GRADE 11

NOVEMBER 2010

ENGLISH FIRST ADDITIONAL LANGUAGE P1

MARKS: 80

TIME: 2 hours

This question paper consists of 11 pages.

INSTRUCTIONS AND INFORMATION

1. This question paper consists of THREE sections, namely SECTION A, SECTION B and SECTION C.

SECTION A:	Comprehension	(30 marks)
SECTION B:	Summary	(10 marks)
SECTION C:	Language	(40 marks)

2. Answer ALL the questions
3. Start each section on a NEW page and rule of on completion of EACH section.
4. Leave a line after EACH answer.
5. Number the answers correctly according to the numbering system used in this question paper.
6. Write neatly and clearly.
7. Pay special attention to spelling and sentence construction.

SECTION A: COMPREHENSION

QUESTION 1

Read the following passage (TEXT A) and answer the set questions

Make 2010 your year

Grab the many opportunities

TEXT A

1. The 2010 FIFA World Cup, which we've all been waiting for, will soon be here. Will it bring opportunities for people? There will be many ways to benefit before, during and after this momentous event. Businessman and minister of housing and settlement, Tokyo Sexwale, warned a few months ago that the benefits of the World Cup would not go to those who sat back and waited for opportunities to come to them. In other words, people should create opportunities for themselves. Tokyo added: "the era of spoon-feeding has to come to an end."

2. There are a number of ways you can benefit from the World Cup. How you decide to make the most of this once-in-a-lifetime opportunity is entirely up to you. Remember that the 2010 FIFA World Cup Product Licensing Programme assists with the legalities around creating or using a product during the World Cup. The licensing programme is controlled by the Global Brands Group, which is part of FIFA. Its task is to protect the FIFA brands. According to Michael Francis, who will be providing accommodation in Johannesburg during the event, the process was simple and painless. "Getting my house ready for World Cup was easy and did not take much time. I followed FIFA regulations to ensure that I can provide suitable accommodation without any problems."

3. Thousands of foreigners will be coming to South Africa; they will all need a place to stay. Assisting them with accommodation is a great way to capitalize on the event. FIFA has systems in place to check if the accommodation you provide is appropriate and suitable.

4. Next to the World Cup itself, the spotlight will be on our natural beauty, our landmarks and our wildlife. Tourists will enjoy visiting places like the Kruger National Park, Soweto, Gold Reef City, as well as our many game reserves and beaches. Why not take a tourism course so you can show people our many attractions? It's a great way to meet new people and make meaningful contacts. If there are items that say "proudly South African" get involved in making them. It could even mean international exposure for your product.

6. There is a great potential market in transporting guests to and from the games and to our tourist attractions. Just make sure that the transport you provide is safe and reliable because you do not want to get stuck transporting clients! People will even be looking for transport to and from airports, or between where they are staying and restaurants or tourist spots.

7. Everyone loves good food. Supplying 2010 tourists with proudly South African cuisine will be sure to please them. You can provide braais, good South African favourites - such as pap, boerewors rolls or kota and bunny chow - at various places. Try to cater for everybody's needs, so that more people have access to your food.
8. If you don't think these suggestions are right for you, come up with a brilliant idea, create a unique idea for yourself and be creative. Look at previous World Cups and see how people benefited from the event. Don't be afraid to try something new. Ensure that you follow the correct procedures when it comes to licensing and offering services, so as to avoid possible legal actions later. You can't use certain images or slogans such as the FIFA logo, without proper permission.

Adapted from *Move!* December 2009

NOTE: All questions must be answered in your own words, unless you are asked for a quotation.

- 1.1 Write the acronym FIFA in full. (1)
- 1.2 1.2.1 Choose from the following what is NOT a positive vision for FIFA. (1)
- A) People will sell their expertise.
 B) The creation of jobs.
 C) People will see the world here at home.
 D) To make money out of our visitors.
- 1.2.2 Refer to the above question and support your choice. (2)
- 1.3 Which items can South Africans wear to identify themselves from the rest of the world? Give only TWO. (2)
- 1.4 1.4.1 Explain the meaning of the "era of spoon-feeding has to come to an end." (2)
- 1.4.2 Agree or disagree with the "era of spoon-feeding has to come to an end" by giving a practical example. (2)
- 1.5 What is implied by the phrase "...once-in-a-lifetime opportunity..." (2)
- 1.6 State whether the following statement is TRUE or FALSE and give a reason for your answer by quoting a relevant sentence from the passage. (2)
- Many people would exploit the World Cup by providing accommodation of inferior quality.
- 1.7 1.7.1 Mention any TWO tourist attractions that South Africa has to offer. (2)
- 1.7.2 South Africans can render a professional service in acting as tourist (2)

guides. Which advice is given in the passage with regard to this service?

- 1.8 1.8.1 State TWO precautions given to transport owners concerning transporting visitors to and from games? (2)
- 1.8.2 Suggest TWO types of transport that can be used during the World Cup. (2)
- 1.8.3 Give a positive advice as to what transport owners should do to their vehicles before transporting visitors to and from games. (2)
- 1.9 How can the theme of food be used to embrace:
 - i) South African brand (2)
 - ii) diversity (2)
- 1.10 Create a unique idea that will make people from rural areas feel they are part of the World Cup (2)

TOTAL FOR SECTION A: 30

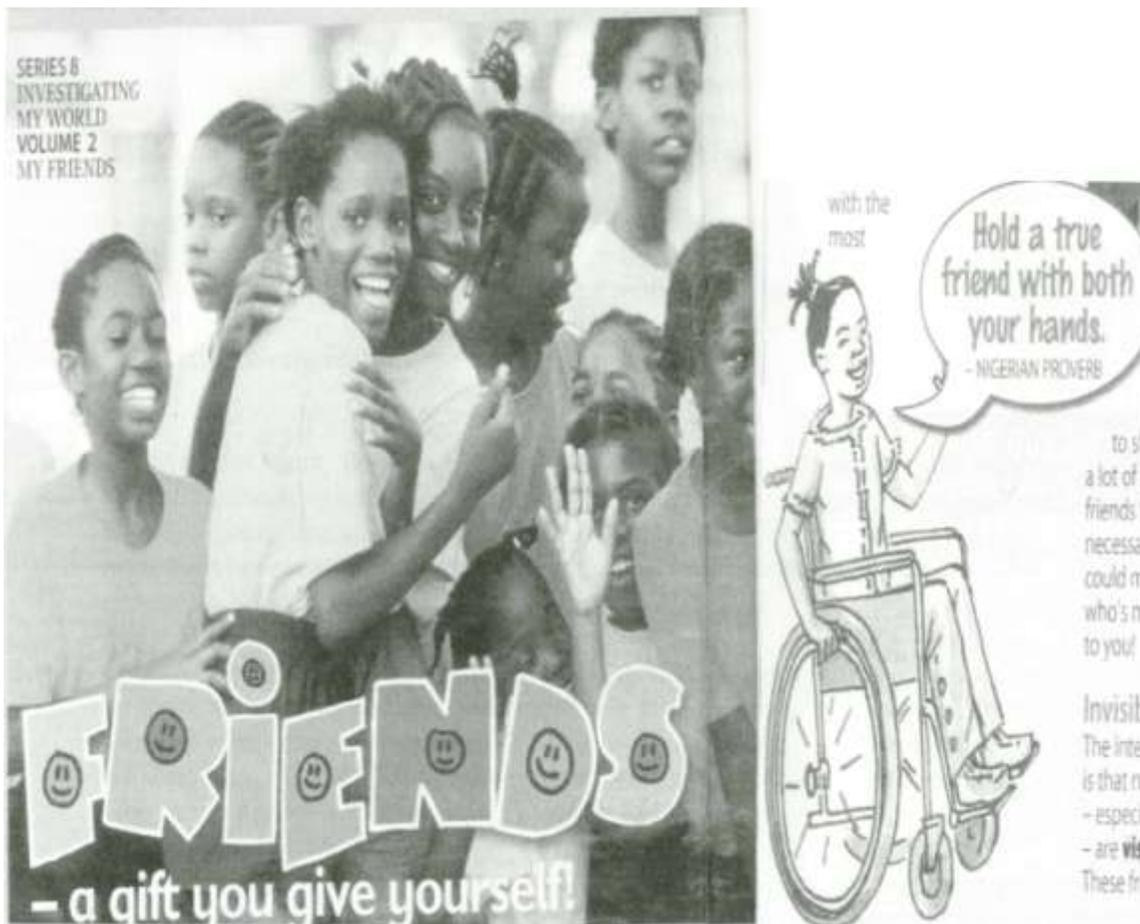
SECTION B: SUMMARY (TEXT B)

QUESTION 2

To embrace the spirit of oneness during the world cup your friends chose you to prepare a set of rules on how to be a good friend.

INSTRUCTIONS

1. List SEVEN points in full sentences using no more than 70 words.
2. Number your sentences from 1 to 7.
3. Write only ONE point per line.
4. Use your OWN words.
5. Indicate the total number of words you have used in brackets at the end of the summary.



Pictures adapted from *DRUM* January 2009

1. Friendships work both ways and everything won't always be about you. Give your friends space to talk, listen to what they say and pay attention to what's important to them. If every conversation always ends up being about you, you, you don't expect your friends to stick around.

2. Your friend supports pirates, you support chiefs. She loves shopping; you prefer staying at home and watching TV. So what? We all have our little quirks, and we all have habits that might irritate other people. Don't waste energy focusing on the things you and your friends don't agree on. Rather celebrate all the things you do have in common.
3. Remember their birthdays, and pay close attention to what they tell you. They'll appreciate the work you put in remembering the details. If you haven't seen them for a while, drop them an e-mail, send them an SMS or make a quick call.
4. Who bought lunch last? Who phoned last? Who wrote the longest e-mail? Who's always going to whose house for visits? Who cares? You're friends. Give them a break. And if you feel like you're the only one who's putting any effort into your friendship then speak to your friend about it.
5. Crazy as it sounds, some people aren't happy unless they are better off than their friends. They can't stand it when their friends are successful, and they're intensely jealous of any happiness their friends might enjoy, don't be that kind of person. Be happy when they accomplish something and show your support by celebrating along with them.
6. Be there for them, through the good and the bad times. Remember the old saying "a friend in need is a friend indeed?" Show your support when your friend is going through a rough patch. A friend will always stand by your side, no matter how tough life is and not just when it's all braais and parties and good times
7. Go out, have fun and make memories. Be there to keep them out of trouble, and be there to listen when they want to talk. In friendships, as in so many things in life, the secret to success often lies in simply showing up. Know the boundaries: a friend who spends a lot of quality time with you is a good friend but a friend who never knows when to leave is a different story.

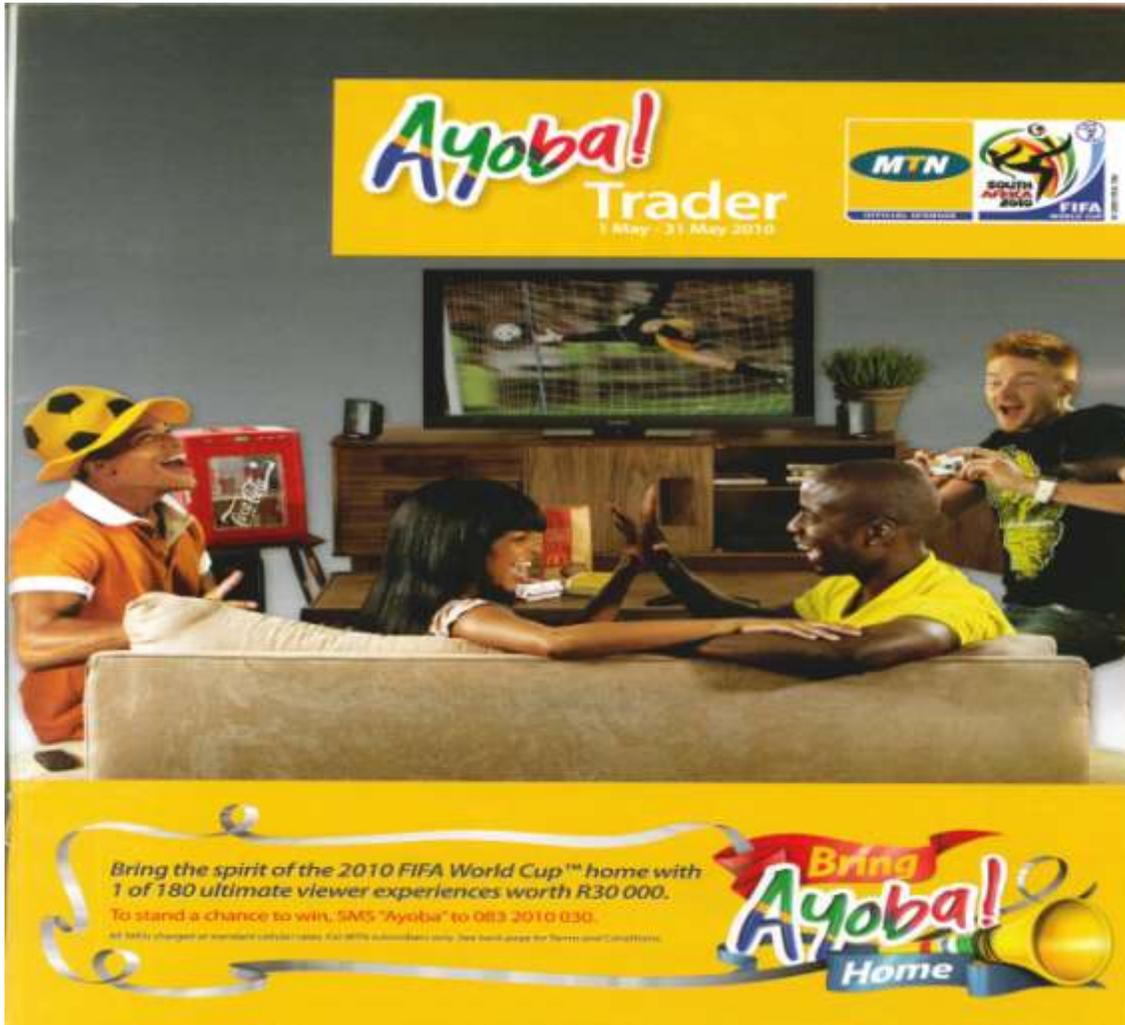
Adapted from *LEWIS CLUB* April/May 2010

TOTAL FOR SECTION B: 10

SECTION C: LANGUAGE

QUESTION 3: VISUAL LITERACY

3.1 ANALYSING AN ADVERTISEMENT



Adapted from *The Daily Dispatch* March 28 2010

- 3.1.1 Study the advertisement and comment on how the spirit of 2010 FIFA World Cup has unified South Africa. (2)
- 3.1.2 Quote a word from the advertisement that creates a warm atmosphere and a feeling of excitement (1)
- 3.1.3 What is the major brand advertised in the picture? (1)
- 3.1.4 Why is FIFA World Cup logo included in this advert? (2)
- 3.1.5 What in the context of the advertisement is meant by 'Home' (1)

[7]

3.2 ANALYSING A CARTOON

Study the following cartoon and answer the questions set on it:

FRAME 1

FRAME 2



Adapted from *DAILY SUN* 23 April 2010

- 3.2.1 Study the first speaker's facial expression in frame 1, and find a reason why it can be decided that he is mocking Bafana Bafana (1)
- 3.2.2 What is implied by the second speaker in frame 1 (2)
- 3.2.3 The speaker in frame 2 is:
- A) optimistic
 - B) patriotic
 - C) pessimistic
 - D) hopeful

Choose the best option from the ones listed above.

(1)
[4]

QUESTION 4: LANGUAGE AND EDITING

- 4.1 Rewrite the following sentences taken from a *TEEN* magazine Facebook in standard English. **Underline the changes.**

I love ur mag so much! Keep up da hard work! (3)

- 4.2 Punctuate the following sentence. **Underline the punctuated words or phrases.**

ms van halter doesnt approve of the over publicising of the World Cup on tv (3)

- 4.3 Complete the following passage by filling in the blank spaces. **Write only the missing words.**

South Africans are preparing themselves for this once-in-a-lifetime opportunity. The beauty of it (i) that they have put their misunderstandings aside. Many people preferred that it (ii) held in summer, but some preferred winter to summer but at last they reached a common understanding. Things (iii) begun to take shape. Everyone is (iv) forward to June 11! (4)

- 4.4 4.4.1 Read the following sentence and **write the underlined numbers in words.**

Only 32 countries have qualified for the 2010 FIFA World Cup. (2)

- 4.4.2 Correct the following sentence by writing the underlined position of Bafana Bafana properly. **(Write it in words)**

Bafana Bafana are ranked 88 in the world! (1)

- 4.5 Begin the following sentence as shown below:

“We want people to register with us”

FIFA controllers explained that... (3)

- 4.6 Rewrite the following statement in plural form

As soon as school re-opens, he has to be serious. (2)

- 4.7 Finish this sentence with a question tag.

Learners will have a good time. (2)

- 4.8 Join the two sentences by starting as shown below.

Bafana Bafana struggle to score goals. (3)

Bafana Bafana have a handful of talented players. Despite...

- 4.9 4.9.1 Disagree with the following statement, by beginning as shown below.

Jomo Sono will coach Bafana Bafana.

No...

(2)

- 4.9.2 Begin the statement in QUESTION 4.9.1 as follows:

Bafana Bafana ...

(2)

- 4.10 4.10.1 Complete the following sentence by giving the opposite of the underlined word.

The FIFA world cup is surely bringing victory for South Africa, we cannot imagine the bitterness of ...

(1)

- 4.10.2 What type of a noun is **victory**?

(1)

[29]

TOTAL FOR SECTION C: 40

GRAND TOTAL: 80