



Province of the
EASTERN CAPE
EDUCATION

**NATIONAL
SENIOR CERTIFICATE**

GRADE 12

SEPTEMBER 2010

ENGLISH HOME LANGUAGE – FIRST PAPER

MEMORANDUM

This memorandum consists of 5 pages.

SECTION A: COMPREHENSION**QUESTION 1: READING FOR MEANING AND UNDERSTANDING**

- 1.1
- Both authors write in Edinburgh.
 - Main characters have become household names.
 - Both have made their authors lots of money.
 - Both offer feeling of escapism. (Any 3) (3)
- 1.2 It is the birth-place/breeding ground of celebrity/famous authors. (2)
- 2.1 Wattage is used to measure the power or strength of electricity. Here, it is implying that the team is high-powered, dynamic and energetic (3)
- 3.1
- He wanted to show Africa in the way intended by the author in order to create a realistic and authentic background for the films AND to escape the clichéd or stereotypical way Africa is usually represented. (2)
- 3.2
- This shows the range or diversity of interpretation of what makes up the real Africa as interpreted by various directors, depending on the material used OR
 - This latest film aspires to the standard and popularity of the other films. (2)
- 4.1
- He wrote them for friends and gave them away as Christmas gifts. (2)
- 4.2
- Metaphor – compares the violence of war (often found somewhere in Africa) to a boiling pot. (2)
- 5.1
- It is a pleasant (less rude) way of describing someone who is overweight. Accept – it is a compliment/acceptable euphemism in Botswana. (2)
- 6.1
- The sets are very realistic.
 - Some prominent Botswana citizens appear in minor roles.
 - The stars are coached so that dialect is correct.
 - The stars are also aware of the country's culture. (Any 3) (3)
- 7.1
- Their simplicity and their very realistic setting of the scenes. (2)
- 7.2
- D unspoilt (1)
- 8.1
- Unique means "one of a kind"/cannot take degrees of comparison. (1)
- 9.1
- "nothing rushed" and "easy soothing pace" (must be phrases). (2)
- 9.2
- echo (1)
- 10.1
- It is unrealistic/stiff/unbelievable. (1)
- 11.1
- "end-of-term play standards" OR "struggled to attain end-of-term play standards". (1)

TOTAL SECTION A: 30

SECTION B: SUMMARY**QUESTION 2: SUMMARISING IN YOUR OWN WORDS**

- 2.1 2.1.1 • Spend time with positive people and ignore negative ones. (9)
- 2.1.2 • Fulfil all your commitments to the best of your ability. (9)
- 2.1.3 • Count your blessings and remember at least three before you sleep. (12)
- 2.1.4 • Look after yourself by eating, sleeping and exercising well. (9)
- 2.1.5 • Maintain good social relationships. (4)
- 2.1.6 • Attend religious services weekly. (4)
- 2.1.7 • Actively seek spiritual peace and be generous to others. (9)

DEDUCTIONS:

- NO mark awarded if point is not a full sentence.
- If any point contains more than twelve words, no mark awarded for that point.
- Contractions count as two words.
- A summary presented as one paragraph must still be marked. Look for seven sentences only. Subtract one mark at the end for incorrect format.
- 3 marks for style to be awarded as follows:
 - 3 marks – excellent interpretation, good use of own words, at least 5 of the points covered
 - 2 marks – good interpretation, mainly uses own words, at least 4 of the main points covered
 - 1 mark – fair interpretation, some copying from the original, at least 2 of the main points covered

[10]

SECTION C: LANGUAGE IN CONTEXT

QUESTION 3: ANALYSING ADVERTISING

- 3.1 3.1.1 • Both show parents actively encouraging their children in physical activities/sports – to show that this cereal will give them the required energy to perform well **OR**
- Show security/love/support of parents **OR**
- Comparison between parents helping their children to improve compared to cereal helping to keep children healthy and fit **OR**
- Shows energy for sports as a result of a Milo cereal breakfast (2)
- 3.1.2 • Families' AND night's (2)
- 3.1.3 • To emphasise healthy ingredients. (1)
- 3.2 3.2.1 • To show that eating this cereal is the correct way to begin your day. (1)
- 3.2.2 • Yes – will appeal to those who want to see what fibre looks like, the health-conscious people **OR**
- No – the wording already mentions "crunchy bran sticks" so picture is unnecessary. (2)
- 3.3 • The Nestlé Milo advertisement – it focuses on the family and on sport in the illustrations and the wording is colloquial/chatty/relaxed/conversational as it encourages physical activity and says the energy needed will come from the cereal. (2)
- [10]**

QUESTION 4

- 4.1 4.1.1 • The wording deals with complex scientific concepts which would appeal to a science lover. It shows how exciting the natural world actually is/It suggests that the museum will open up one's mind to the wonders of the universe. (2)
- 4.1.2 • Something apparently simple could be far more complicated – we must not just judge things at face value. (1)
- 4.1.3 • It has a "free museum entry" tear-off section to ensure his free entry if he shows it at the door. (1)
- 4.2 4.2.1 • A cliché (1)
- 4.2.2 • Tell the truth and face the anger of Helga and probably get broken or just keep quiet (and probably suffer anyway for not calling her the most beautiful). (2)
- 4.2.3 • At first she is optimistic, but with the delay in the reply from the mirror, she becomes despondent. (2)
- 4.2.4 • Snow White and the Seven Dwarves (1)
- [10]**

QUESTION 5

- 5.1 • Favourite (1)
- 5.2 • One can only go for so long before ONE misses some favourite treats. (1)
- 5.3 • Wait (1)
- 5.4 • IT IS far better to make all foods a part of your own personal plan of success. (1)
- 5.5 • To taste them always **OR** always to taste them. (1)
- 5.6 • OUR – adjective (possessive) qualifies or describes the gerund “eating”. (2)
- 5.7 • While watching TV, we can make a habit of eating snacks **OR**
• While we are watching TV, snacks can become a habit **OR**
• While we are watching TV, we can make a habit of eating snacks (1)
- 5.8 • On **OR** about. (1)
- 5.9 • Deficits – deficiencies. (1)

[10]**TOTAL SECTION C: 30****GRAND TOTAL: 70**