This memorandum consists of 10 pages.
INSTRUCTIONS TO MARKERS

1. Candidates are expected to answer ALL the questions.

2. This memorandum serves as a guide to markers. Some responses may require a marker’s discretion.

3. Candidates’ responses should be assessed as objectively as possible.
SECTION A: COMPREHENSION

NOTE: Incorrect spelling and language errors should not be penalised, because the focus is on understanding.

QUESTION 1

1.1 1.1.1 She lives in Cape Town. (1)
1.1.2 She wants to collect money for charity. (1)
1.1.3 It means she is just not talking about her venture she is actually doing what she says she will./She is putting what she says into practice/action. (2)
1.1.4 It was a long journey/it took years for Nelson Mandela before he finally achieved freedom √ so it will also be a long walk/journey/trip for Charlotte to raise funds for the charities. √ (2)

1.2 1.2.1 She wanted to relax so that she could think clearly. (1)
1.2.2 B/could not dismiss this image. (1)

1.3 1.3.1 Figuratively (1)
1.3.2 South Africans’ hearts are warped because we no longer show love/compassion/sympathy for others./We are unaffected/unmoved by the plight of others. (2)

1.4 1.4.1 In the Western Cape. (1)
1.4.2 “… now the Eastern Cape.” (1)
1.4.3 She uses these shoes because it makes her feel as if she is walking barefoot. (1)

1.5 1.5.1 Vehicles travel at high speeds on the highways so it could be dangerous to use the highway./It is safer to walk through the veld because there is no traffic. (1)
1.5.2 The weather
   The sands
   The gorges (3)

1.6 False. “… the people in her life expressed reservations about her ability to finish the walk within the prescribed time …”

NOTE: No marks should be awarded for TRUE/FALSE. The reason/substantiation/motivation is what should be considered. (1)
1.7 She will set up an online auction to continue raising money. She will set up a facility to assist people in starting their businesses. (2)

1.8 It means the last section of her journey/trip. (1)

1.9 Open-ended. Accept a suitable response e.g.

Yes.
She has given up her job to walk throughout South Africa to raise money for the disadvantaged.

OR

Yes.
She had to sacrifice time she could have spent with family and friends to walk throughout South Africa for charity.

OR

Yes.
She has shown determination despite people feeling that she would be unable to complete her walk in the allocated time.

OR

No.
Crime is rife in South Africa she could have been attacked/robbed/killed during her journey.

OR

No.
It was unwise of her to quit her job in order to walk for charity because she may find it difficult to find employment in the future.

NOTE: The above are only examples. A candidate can score ONE mark for an answer that is not well-substantiated. Do not award a mark for Yes/No only. (2)

1.10 In Johannesburg and Durban. (2)

1.11 “Première” (1)

1.12 The competition requires the entrants to submit their ID numbers and this suggests that there is an age restriction attached to entering the competition. (1)

1.13 Mandela has his arm raised/hand clenched indicating that he was victorious in achieving freedom. Mandela’s back is facing us showing that he is walking into freedom after his release from prison. (1)

TOTAL SECTION A: 30
SECTION B: SUMMARY

QUESTION 2

The following points form the answer to the question.

<table>
<thead>
<tr>
<th>QUOTATIONS</th>
<th>FACTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1  “For optimal functioning, eight hours’ sleep a night is recommended for most people.”</td>
<td>Try to sleep for eight hours a night.</td>
</tr>
<tr>
<td>2  “It has been proven that exercise can alleviate stress, anxiety and depression.”/“Take a brisk 10-minute walk.”</td>
<td>Exercise regularly./Take a 10-minute walk at a fast pace.</td>
</tr>
<tr>
<td>3  “By stimulating your five senses you are able to appreciate your surroundings.”</td>
<td>Use your senses to appreciate your surroundings.</td>
</tr>
<tr>
<td>4  “In our busy lives it is important to make time for leisure.”</td>
<td>Make time to relax.</td>
</tr>
<tr>
<td>5  “Working out what affects your mental wellbeing can be done by identifying what triggers negative feelings.”</td>
<td>Try to identify what triggers negative feelings.</td>
</tr>
<tr>
<td>6  “Life is to be enjoyed so avoid people who leave you feeling drained, negative, upset or unsettled.”</td>
<td>Avoid people who have a negative effect on you.</td>
</tr>
<tr>
<td>7  “Give vent to your feelings.”/Talking to a friend or family member can make a bad situation feel bearable.”</td>
<td>Express your feelings to a friend or relative.</td>
</tr>
</tbody>
</table>

**Marking the summary**

The summary should be marked as follows:

- **Mark allocation:**
  - 7 marks for 7 points (1 mark per main point)
  - 3 marks for language
  - Total marks: 10

- **Distribution of language marks when a candidate has not quoted verbatim:**
  - 1–3 points correct: award 1 mark
  - 4–5 points correct: award 2 marks
  - 6–7 points correct: award 3 marks
Distribution of language marks when a candidate has quoted verbatim:
  o 6–7 quotes: award no language mark
  o 1–5 quotes: award 1 language mark

NOTE:
• Word Count:
  o Markers are required to verify the number of words used.
  o Do not deduct any marks if the candidate fails to indicate the number of words used, or if the number of words used is indicated incorrectly.
  o If the word limit is exceeded, read up to the last sentence above the stipulated upper limit and ignore the rest of the summary.

TOTAL SECTION B: 10
SECTION C: LANGUAGE

Spelling

- One-word answers must be marked correct even if the spelling is incorrect, unless the error changes the meaning of the word.
- In full-sentence answers, incorrect spelling should be penalised if the error is in the language structure being tested.
- Where an abbreviation is tested, the answer must be punctuated correctly.

Sentence structures must be grammatically correct and given in full sentences/as per instruction.
For multiple-choice questions, accept BOTH the letter corresponding with the correct answer AND/OR the answer written out in full as correct.

QUESTION 3: ANALYSING AN ADVERTISEMENT

3.1 (Elastoplast) Plasters. (1)

3.2 Different fonts.
   Picture of hand/box of plasters.
   Repetition.
   NOTE: Accept any TWO of the above. (2)

3.3 The thumb up is a gesture of approval/satisfaction/affirmation √ to show that the plaster is really waterproof. √ (2)

3.4 It is to emphasise √ that this product has been around for many years/that it is a good product that is why it is still on the market after so many years. √ (2)

3.5 B/no matter what the injury there is a suitable plaster for you. (1)

3.6 Open-ended response.

   Yes. It has been on the market for a long time so it must be reliable/effective.

   OR

   Yes. It caters for a wide range of injuries.

   OR

   Yes. Every household should have plasters because accidents happen unexpectedly and you have to be prepared.

   OR

   No. I am not accident-prone so I would not buy this product.
   No. I am not convinced that this plaster is really waterproof.
NOTE:
- Do not award a mark for YES or NO only.
- Accept a well-substantiated response for full marks.
- The above are merely examples of possible responses. Allow for the candidate’s own but relevant interpretation.

(2)

[10]
QUESTION 4: ANALYSING A CARTOON

4.1 4.1.1 He is angry/frustrated. (1)

4.1.2 He uses the expression ARRGH which shows J.C. is angry/frustrated./Use is made of exclamation marks. √
He is holding his head./He is clenching his fists./He is jumping in the air. √

NOTE: The candidates must refer to both the words and the body language in their answers. (2)

4.2 4.2.1 He is Bumstead’s boss/employer. (1)

4.2.2 He tells him to fire him, this implies that J.C. is Bumstead’s boss/employer. (1)

4.2.3 He is very fond of Bumstead. √

OR

He regards him as a family member. √

OR

There would be nobody for him to express his feelings to. √

NOTE: Accept any ONE of the above. (1)

4.2.4 I have (1)

4.3 4.3.1 C/ JC is spinning Bumstead above his head. (1)

4.3.2 Open-ended. Accept a suitable response, e.g.
No. He is being abusive. Nobody should be treated with such lack of respect.

OR

Yes. Bumstead deserves the treatment he is getting. He has constantly annoyed/angered J.C.

NOTE: The above are merely examples. (2)
QUESTION 5: LANGUAGE AND EDITING SKILLS

NOTE: Spelling in this question must be correct.

TEXT F

5.1
5.1.1 young √ (1)

5.1.2 He was trying to raise funds for two friends. √ (1)

5.1.3 A fundraising gala is being √ arranged √ (by Josh) (2)

5.1.4 (a) has (1)
(b) physically (1)
(c) venue (1)
(d) tomorrow’s (1)

5.1.5 Josh said that they √ needed √ to sell more tickets.

NOTE: Award one mark for the omission of the quotation marks. (3)

5.1.6 The Westering Primary Grade 4 pupil does not/doesn’t live according

to a motto. √ (1)

5.1.7 The Burley sibling √ was born √ with a genetic disorder. (2)

TEXT G

5.2.1 Natura Rescue is the tried and trusted remedy, isn’t it/is it not? (1)

5.2.2 aids/helps/contributes (1)

5.2.3 for example (1)

5.2.4 Not only is Rescue available in a spray but also in tablet form.

OR

Not only is Rescue available in tablet form but also in a spray.

OR

Not only is Rescue available in tablet form but it is also available in a spray.

OR

Not only is Rescue available in a spray but it is also available in tablet form. (2)

5.2.5 A/a (1)

[20]

TOTAL SECTION C: 40
GRAND TOTAL: 80