Dear <<Name >><<Surname>>

The fundraising season is fast approaching and it is the ideal time to raise money for your many deserving programs. To help you succeed we believe that we have the perfect plant fundraising event for you!

5 Fundraising Ideas for busy people (Quick, easy and/or not too many people needed)

Fancy Dress/Dress Down Days

Cake Bake

Head Shave/Leg Shave/Chest Wax

Car Park Fines

Sponsored Silence

We trust that you will find our fundraiser easy, fun and extremely beneficial! We look forward to working with you and helping you achieve your fundraising goals!

Please complete the information below:

Fundraiser needed:

Attendances:

Money procured:

Below is a table indicating the fundraiser of envelope emailing results during different times.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Envelope Mailing Results |  |  |  |  |  |
| Solicitation | #Mailed | #Responded | % | Total Gifts | AVG |
| Thank You letters (on going) | 2,265 | 138 | 6% | 7,833.00 | 56.76 |
| Annual Report | 3,364 | 47 | 1% | 8,155.00 | 173.51 |
| Spring Newsletter | 22,993 | 40 | 0.20% | 4,751.00 | 118.78 |
| Summer Newsletter | 10,717 | 38 | 0.40% | 1,848.66 | 48.65 |
| Fall Newsletter | 11,000 | 137 | 0.30% | 30,620.94 | 223.51 |
| February Envelope Only Mailing | 2,200 | 178 | 8% | 14,566.50 | 81.83 |
| Summer Envelope Only Mailing | 2,457 | 132 | 5% | 8,051.00 | 60.99 |
| Year-end Envelope Only Mailing | 2,880 | 134 | 4% | 9,512.00 | 71.00 |
|  |  |  |  |  |  |
| Totals in 12 month period |  |  |  |  |  |
| Total Envelope Mailings | 57,876 | 844 | 1% | <<Formula>> | 101.11 |

Greetings