MARKS: 80
INSTRUCTIONS TO MARKERS

1. Candidates are expected to answer ALL the questions.

2. This memorandum serves as a guide to markers. Some responses may require a marker’s discretion.

3. Candidates’ responses should be assessed as objectively as possible.
SECTION A: COMPREHENSION

NOTE: Incorrect spelling and language errors should not be penalised, because the focus is on understanding.

QUESTION 1

1.1 1.1.1 The subculture linked to graffiti has been around for several decades. (1)

1.1.2 Criminals and vandals destroy/damage things and have no respect for society but graffiti artists are described as people who care about the community and society.

OR

Criminals and vandals are seen as people who have no dreams/lack enthusiasm but the graffiti artists are enthusiastic.

OR

Criminals and vandals are depicted as people who are incompetent/lacking ability/talent but the graffiti artists are described as skilled. (2)

1.2 Graffiti is any kind of writing on the wall. √ (1)

1.3 He attached the number ‘183’ to his name because he lived on 183rd Street. √ (1)

1.4 ‘notoriety’ (Must be spelt correctly) √ (1)

1.5 He became famous throughout New York because he wrote his name all over the city. √ The New York Times published an article about him. √ (2)

1.6 1.6.1 It is used figuratively. √ (1)

1.6.2 It means the amount of graffiti increased suddenly/rapidly. √ (2)

1.7 The fact that the writers could be caught by the police / Metropolitan Transit Authority creates the impression that it was illegal. √ (1)

1.8 C/graffiti art was at its peak. (1)

1.9 Open-ended.
E.g. The title “History of Graffiti” is suitable because the article provides information regarding the origins of graffiti.

OR

The article chronicles the development of graffiti from the 1960s to the 1980s.

NOTE: The above answers are merely examples of possible responses. Allow for the candidate’s own but relevant interpretation. A candidate can score 1 or 2 marks for an answer that is not well-substantiated. (3)
1.10 Culture is associated with the arts. These children, through their creativity in the form of graffiti, dance and music played a role in bringing culture to the ghetto. 

1.11 You will find graffiti style art on t-shirts, poster and CD covers.

1.12 Open-ended. Accept a suitable response that reflects the candidate’s understanding of the entire passage. Responses must be grounded in the text AND must include the candidate’s opinion on graffiti and vandalism.

NOTE: Do not award a mark for Yes/NO only. A candidate can score 1 or 2 marks for an answer that is not well-substantiated.

1.13 They are smiling.

OR

They have their hands up in the air. Their hands are raised.

1.14 It means people all over the world will start running at the same time.

1.15 People who are in wheelchairs.

OR

People who have problems with their spinal cords.

1.16 The advertisement states that 100% of the entry fee will go to spinal cord research.

1.17 The advertiser wants to encourage the reader to participate in the run.

TOTAL SECTION A: 30
SECTION B: SUMMARY

QUESTION 2

The following points form the answer to the question.

<table>
<thead>
<tr>
<th>QUOTATIONS</th>
<th>FACTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>“Never run the same route twice.”</td>
<td>Try not to use the same route.</td>
</tr>
<tr>
<td>“You can use social media to add zing to your routine.”</td>
<td>Use social media to make your routine interesting.</td>
</tr>
<tr>
<td>Arrange to meet people you do not know and go running with them via Facebook.</td>
<td>Use Facebook to meet strangers and go run with them.</td>
</tr>
<tr>
<td>“Another way to keep running interesting is to run to the spot where you will meet the other runners and then, after training, you can run home too.”</td>
<td>Run to your meeting place and then after training run home again.</td>
</tr>
<tr>
<td>“Run to work or to visit friends.”</td>
<td>Run to work or to visit friends.</td>
</tr>
<tr>
<td>“Rather than be put off by really long distances, take the train or bus, get off halfway then run from there.”</td>
<td>Instead of becoming despondent by long distances take the train or bus then get off halfway and run from there.</td>
</tr>
<tr>
<td>“Use Google Earth to look up the appropriate route home and in this way you will stumble across places you have never been to before.”</td>
<td>Use Google Earth to discover new places.</td>
</tr>
<tr>
<td>“Do not be scared to combine training with your daily routine.”</td>
<td>Do not be afraid to combine your training with your daily procedure.</td>
</tr>
</tbody>
</table>

Marking the summary

The summary should be marked as follows:

- **Mark allocation:**
  - 7 marks for 7 points (1 mark per main point)
  - 3 marks for language
  - Total marks: 10

- **Distribution of language marks when a candidate has not quoted verbatim:**
  - 1–3 points correct: award 1 mark
  - 4–5 points correct: award 2 marks
  - 6–7 points correct: award 3 marks

- **Distribution of language marks when a candidate has quoted verbatim:**
  - 6–7 quotes: award no language mark
  - 1–5 quotes: award 1 language mark
NOTE:
  • Word Count:
    o Markers are required to verify the number of words used.
    o Do not deduct any marks if the candidate fails to indicate the number of words used, or if the number of words used is indicated incorrectly.
    o If the word limit is exceeded, read up to the last sentence above the stipulated upper limit and ignore the rest of the summary.

  TOTAL SECTION B:  10
SECTION C: LANGUAGE

Spelling
- One-word answers must be marked correct even if the spelling is incorrect, unless the error changes the meaning of the word.
- In full-sentence answers, incorrect spelling should be penalised if the error is in the language structure being tested.
- Where an abbreviation is tested, the answer must be punctuated correctly.

Sentence structures must be grammatically correct and given in full sentences/as per instruction.
For multiple-choice questions, accept BOTH the letter corresponding with the correct answer AND/OR the answer written out in full as correct.

QUESTION 3: ANALYSING AN ADVERTISEMENT

3.1 Parents (1)

3.2 Septogard (1)

3.3 The word ‘scientifically formulated emphasises that the product is healthy. It shows the formula has been put together by scientists. It shows that it is safe to use. It shows that the product is credible/authentic.

Accept any THREE of the above. (3)

3.4 B/the call is free. (1)

3.5 • It can help fight colds.
• It can help fight flu.
• It can help fight chest infections.
• It can help fight nose infections.
• It can help fight throat infections.
• It can help to fight urinary tract infections.
• It can help fight ear infections.
• It can help fight skin infections.

Accept any TWO of the above. (2)

3.6 The message that Septogard serves as protection against infection is depicted by the bubble around the penguin/the beanie or cap worn by the penguin. OR

The message that Septogard fights infection is depicted by the boxing gloves worn by the penguin. (2)
QUESTION 4: ANALYSING A CARTOON

4.1 The repetition of the word ‘rub’.
The lines of movement. (2)

4.2 She is addressing the class/speaking to the class (so she has to look at them). (1)

4.3 4.3.1 The bold/large print √ and the question mark together with the exclamation mark. √(2)

4.3.2 Racist (1)

4.4 4.4.1 A/news that is spread rapidly. (1)

4.4.2 The fact that Thandi is sitting outside the principal’s office shows that she has been punished. (1)

4.5 Open-ended.
Yes, it is right that the teacher punished Thandi. She was distracting her classmates while they were working on their quiz Her outburst is also impolite.

OR

No, it was not necessary for the teacher to have punished Thandi. She had not done anything wrong so there was no reason to send her to the office. The teacher could just have reprimanded her.

NOTE: These are merely examples. Accept any relevant answer. A candidate can score 1 mark if the answer is not well-substantiated. (2)
QUESTION 5: LANGUAGE AND EDITING SKILLS

TEXT F

5.1 5.1.1 (a) An (must be written with a capital letter) (1)
(b) attracted (1)
(c) belief (1)
(d) whole (1)

5.1.2 Faith said that she allowed her visual exploration to bleed into any medium.

NOTE: Award ONE mark for each of the underlined changes and ONE mark for removing the comma, removing the quotation marks and inserting the final full stop as well as the correct use of capital and small letters throughout. (4)

5.1.3 Faith 47’s work is undeniably beautiful, isn’t it?

OR

Faith 47’s work is undeniably beautiful, isn’t it?

NOTE: One mark is given for the correct punctuation. (2)

5.1.4 Faith’s latest work doesn’t/does not have the theme of immigration. (1)

5.1.5 e.g. (Must have both full stops) (1)

5.1.6 many/countless (1)

5.1.7 Faith is painting her latest work on the side of a building. (1)

TEXT G

5.2 5.2.1 If the weather is good we can go for a walk.

NOTE: Award ONE mark for the correct homophone and ONE mark for the correct sentence construction. (2)

5.2.2 People can be inspired by words sprayed under bridges.

NOTE: Award ONE mark for each of the underlined words. (3)

5.2.3 A/a preposition (1)

[20]

TOTAL SECTION C: 40
GRAND TOTAL: 80