MARKS:  80

This memorandum consists of 11 pages.
INSTRUCTIONS TO MARKERS

1. Candidates are expected to answer ALL the questions.

2. This memorandum serves as a guide to markers. Some responses may require a marker’s discretion.

3. Candidates’ responses should be assessed as objectively as possible.

MARKING THE COMPREHENSION

○ Because the focus is on understanding, incorrect spelling and language errors in responses should not be penalised unless such errors change the meaning/understanding. (Errors must still be indicated.)

○ If a candidate uses words from a language other than the one being examined, disregard those words, and if the answer still makes sense, do not penalise. However, if a word from another language is used in a text and required in an answer, this will be acceptable.

○ For open-ended questions, no marks should be awarded for YES/NO or I AGREE/I DISAGREE. The reason/substantiation/motivation is what should be considered.

○ When one word answers are required and the candidate gives a whole sentence, mark correct provided that the correct word is underlined/highlighted.

○ When two/three facts/points are required and a range is given, mark only the first two/three.

○ Accept dialectal variations.

○ For multiple-choice questions, accept BOTH the letter corresponding with the correct answer AND/OR the answer written out in full.

○ Coherent and relevant quotes from the passage are acceptable. The response must answer the question.
SECTION A: COMPREHENSION

QUESTION 1

1.1 Linda Fellowes wanted to educate/make children aware √ of the problem of rhino poaching and how important it is to preserve our wildlife resources. √

OR

She wants to instil √ in them the importance of looking after our wildlife. √

OR

She wants to influence √ them to become wildlife conservationists. √

NOTE: Accept any ONE of the above answers. (2)

1.2 iThemba’s story is far from fiction because in reality √ rhinos are poached for their horns. √

1.3 The writer wants to prove/confirm/verify √ the extent to which the rhino is in danger of becoming extinct/being poached. √

1.4 They regard it has having medicinal value/healing power. √ They believe it can reduce fever. √ They believe it can cleanse the liver of toxins/poison. √ They believe it can cleanse the body of toxins/poison. √ They believe there is a possibility that it can cure cancer. √

NOTE: Accept any THREE of the above answers. (3)

1.5 The writer uses the words ‘hacking off’ to appal/shock/disgust/horrify the reader, √ by revealing the cruel manner in which the rhino is treated. √

1.6 It is false because it is the third largest illegal industry in the world. √

1.7 A/quick solution to the problem √

1.8 The calf has to be rescued because if it dies√ the problem surrounding rhino extinction will increase. √

OR

In order to conserve the rhino √ the death of the calf has to be prevented. √

NOTE: Accept any ONE of the above answers. (2)

1.9 ‘contraband’ (Spelling must be correct)
1.10 The story has been included to show that Rico is an excellent/well-trained sniffer dog and it brings hope that he will be able to detect other rhino horn in the future.

OR

The story has been included to show that Rico has been successful in detecting rhino horn, so there is hope that he can play a role in reducing the smuggling of rhino horn in the future.

NOTE: Accept any ONE of the above answers. (2)

1.11 Open-ended. Accept a suitable response, e.g.

The title is suitable because it provides the reader with facts on how the rhino is poached and the suffering it has to endure. It also mentions the intervention strategies that have been implemented to protect the rhino.

Open-ended. The above answer is merely an example. Accept a suitable response which shows that the candidate has understood the passage and how the title leads to it AND is able to provide substantiation.

NOTE: A candidate can score 1 or 2 marks for an answer that is not well substantiated. (3)

1.12 Open-ended. Accept a suitable response, e.g.

Yes. The passage mentions all the intervention strategies that have been implemented to prevent rhino poaching. It also mentions many organisations that are involved in the protection of the rhino and how training is being provided to judicial officers to ensure that the necessary punishment is meted out to perpetrators.

OR

No. Even though many prevention strategies have been implemented there is still an increase in the number of rhino being poached. The judicial system is not meting out severe punishment to perpetrators. That is why they continue poaching rhinos.

NOTE Accept any other relevant response that is well-substantiated. A candidate can score 1 or 2 marks for an answer that is not well-substantiated. (3)

1.13 The rhino's horn has been cut off/hacked off. (1)

1.14 At the time these statistics were published, the year 2012, had not yet come to an end so the figure 560 could still have increased by the end of that year. (2)
1.15 The words are effective because the writer is trying to motivate the reader to get involved and assist wherever they can to reduce the number of rhinos being killed every year. The aim is to see a drastic decrease in the number of rhinos killed in 2013 and the years following it. ✓✓✓ (3)

TOTAL SECTION A: 30
SECTION B: SUMMARY

QUESTION 2

The following points form the answer to the question.

<table>
<thead>
<tr>
<th>QUOTATIONS</th>
<th>FACTS (NOTE: Candidates may phrase the facts differently.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. “Keep a gratitude journal.”</td>
<td>1. Write down things for which you are grateful.</td>
</tr>
<tr>
<td>2. “Learn to accept rejection.”</td>
<td>2. Get used to being rejected.</td>
</tr>
<tr>
<td>3. “Use positive words to describe your life.”</td>
<td>3. Describe your life in a positive way./Be positive when speaking about your life.</td>
</tr>
<tr>
<td>4. “Now replace the word have with get.”</td>
<td>4. Use the word get instead of have.</td>
</tr>
<tr>
<td>5. “Notice the righteous in times of tragedy.”</td>
<td>5. See the positive during bad times./Notice the good during bad times.</td>
</tr>
<tr>
<td>6. “If you are going to point out problems, have solutions too.”</td>
<td>6. Have solutions when pointing out problems.</td>
</tr>
<tr>
<td>7. “Set a goal each day to make someone smile.”</td>
<td>7. Aim to make someone smile every day./Aim to make someone happy every day.</td>
</tr>
</tbody>
</table>

MARKING THE SUMMARY

The summary should be marked as follows:

- **Mark allocation:**
  - 7 marks for 7 points (1 mark per main point)
  - 3 marks for language
  - Total marks: 10

- **Distribution of language marks when a candidate has not quoted verbatim:**
  - 1–3 points correct: award 1 mark
  - 4–5 points correct: award 2 marks
  - 6–7 points correct: award 3 marks
Distribution of language marks when a candidate has quoted verbatim:
  o 6–7 quotes: award no language mark
  o 1–5 quotes: award 1 language mark

NOTE:
  • Format
    o Even if the summary is presented in the incorrect format, it must be assessed.

  • Word Count:
    o Markers are required to verify the number of words used.
    o Do not deduct any marks if the candidate fails to indicate the number of words used, or if the number of words used is indicated incorrectly.
    o If the word limit is exceeded, read up to the last sentence above the stipulated upper limit and ignore the rest of the summary.

TOTAL SECTION B: 10
SECTION C: LANGUAGE

- One-word answers must be marked correct even if the spelling is incorrect, unless the error changes the meaning of the word.
- In full-sentence answers, incorrect spelling should be penalised if the error is in the language structure being tested.
- Where an abbreviation is tested, the answer must be punctuated correctly.
- Sentence structures must be grammatically correct and given in full sentences as per instruction.

QUESTION 3: ANALYSING AN ADVERTISEMENT

3.1 Animal lovers. √
People who are against the abuse of animals/dog fighting. √
People who are concerned about the abuse of animals. √
Potential sponsors/donors./People who are charitable. √
People who can afford to make a donation. √
People who want to support the NSPCA. √

NOTE: Accept any ONE of the above answers. (1)

3.2 The advertiser uses different size fonts. √
Some words are written in bold. √
The caption is written in inverted commas/quotation marks. The caption is the direct words of Dan Wendy Wannenburg. √
Use is made of exclamation marks. √
There is a large picture (of a woman with a dog). √

NOTE: Accept any TWO of the above answers. (2)

3.3 To highlight/emphasise √ the fact that dog fighting is increasing √ in South Africa at an alarming rate.

OR

To shock/alarm the reader √ so that he/she can do something about the plight of these dogs. √

NOTE: Accept any ONE of the above answers. (2)

3.4 You can buy a /( an infinity) scarf. √
You can buy a /(an infinity) bracelet. √
You can buy infinity socks. √

NOTE: Accept any ONE of the above answers. (1)

3.5 A/an abbreviation

(1)
3.6 The South African dialling code 011/011 is the dialling code of Johannesburg. /011 9073592 √

OR

The website address which has the South African country code ‘za’ at the end / nspca@nspca.co.za. √

NOTE: Accept any ONE of the above answers. (1)

3.7 Open-ended. Accept a suitable response, e.g.

Yes. The message of the advertisement is to draw attention to the suffering of the dogs used in dog fighting and to get people involved to either report dog fighting or donate to this cause. The fact that the woman is smiling and the dog looks healthy/uncathed/unharmed shows that there is hope that this practice/dog fighting will stop.

OR

No. There is no certainty that readers will donate to the cause or report incidents of dog fighting. The happiness depicted in the picture may be premature because the possibility still exists that this practice/dog fighting may still continue.

NOTE: A candidate can score 1 mark for an answer that is not well substantiated. (2) [10]
QUESTION 4: ANALYSING A CARTOON

4.1 4.1.1 The father is looking straight ahead/looking in front of him (suggesting that he is focussing). √ (1)

4.1.2 She is looking directly at the father. √She has stopped reading her book. √ (1)

**NOTE:** Accept ONE of the above.

4.1.3 A/surprised by the question (1)

4.2 4.2.1 It shows that he is counting/enumerating √ one by one the (three) roles that they might play in their son’s life. √ (2)

4.2.2 It shows that he is still thinking/considering/wondering what their roles are in Jeremy’s life. (1)

4.3 The father sees himself as the one who provides financially for Jeremy/who gives Jeremy money. √

The mother sees herself as Jeremy’s cook/the one who provides Jeremy with his meals. √ (2)

4.4 Open-ended. Accept a suitable response, e.g.

Yes. Even though there is no indication in the cartoon that Jeremy sees his father as a financial provider or his mother merely as his cook, they know their son well enough to accurately assign these roles to themselves.

**OR**

No. There is no indication in the cartoon that suggests that Jeremy sees his father as a financial provider or his mother merely as his cook, they are merely surmising. The assignment of these roles, therefore, cannot be justified.

**NOTE:** These are merely examples. Accept any relevant answer. A candidate can score 1 mark if the answer is not well-substantiated. (2)
QUESTION 5: LANGUAGE AND EDITING SKILLS

5.1  5.1.1 An √ animal activist √ in Port Elizabeth joined thousands around South Africa to march against canned lion hunting. (2)

5.1.2 (a) practice √ (1)
(b) were √ (1)
(c) interacting √ (1)
(d) lions’ √ (1)

5.1.3 The activist said, "I √ think √ lions in captivity are √ groomed for death."

NOTE: Award ONE mark for each of the underlined changes and ONE mark for the insertion of the comma, the quotation marks and the final full stop as well as the correct use of capital and small letters throughout. (4)

5.1.4 danger/risk/menace √ (1)

5.1.5 it has √ (1)

5.1.6 Lions are put in an enclosure that is secured with an electric fence, aren’t they/are they not? (Candidate must have the comma and the question mark to earn the mark.) (1)

5.1.7 A/separate a list of adjectives √ (1)

5.2  5.2.1 Annually/Yearly √ (1)

5.2.2 SAGA √ (1)

5.2.3 You can be supportive √ and provide SAGA with a donation √ to assist √ them. (3)

5.2.4 pronoun √ (1)

[20]

TOTAL SECTION C: 40
GRAND TOTAL: 80