



## **CHIEF MARKER'S REPORT**

<b>SUBJECT:</b>	Small Medium Micro Enterprises		
<b>GRADE:</b>	<b>ABET LEVEL 4</b>	<b>PAPER:</b>	<b>1</b>

### **1. ANALYSIS OF QUESTION BY QUESTION PERFORMANCE**

#### **QUESTION 1**

Candidates performed very well in question one. The question tested the understanding of business ideas and how to select the viable business idea. It also focused on the roles and responsibilities of an entrepreneur.

#### **QUESTION 2**

Learners also performed very well in question two. The question tested the understanding of the business plan and its contents. If the candidates were able to understand recordings and calculations they would have done much better.

#### **QUESTION 3**

Candidates obtained average performance ratings in this question. The question was testing the general understanding of the entrepreneurial qualities and how to identify business opportunities. It also gives skills in understanding different types of businesses.

#### **QUESTION 4**

The candidates obtained average in marks in this question. The question focuses on the general operations of the business.

### **7. ANY ADVICE THAT YOU COULD GIVE TO EDUCATORS TO HELP LEARNERS TO REACH THE EXPECTED LEVELS**

Educators should give learners regular tests, taken from previous question papers. They should conduct workshops within their clusters to assist one another.

### **8. ANY OTHER COMMENTS**

The question paper was fair and the results have improved as compared to previous years. The allocation of more marks in section A has a positive impact on learner performance as compared to the previous question papers where marks were allocated in section C.

